



Siemens EA Customer Association

Date: May 3, 2022

To: Siemens Industry Customers

From: David Harris, SECA President

Re: Hold the Date for Siemens EA Customer Association Conference

I am pleased to announce that after two years of virtual venues, planning is underway to convene in Minneapolis, MN October 10-13, 2022 for the 59th SECA Conference. Please mark your calendars and hold these dates for an exciting and informative conference. Changes to the conference format (elimination of parallel tracks, elimination of weekend sessions, etc.) are expected to make the conference more valuable and accessible to a larger audience. The conference will include a Product Fair where Siemens experts will provide one-on-one demonstrations of new products, product features, and product functionality including improvements that have been implemented since the last in-person SECA conference.

For the benefit of attendees, conference sessions are scheduled to be on site at Sheraton Hotel – Minnetonka on Ridgedale Drive. This location will be convenient to attendees who wish to conduct business at Siemens' facilities around the conference dates. A formal invitation letter which includes the conference logistics, pricing, and registration information will be circulated during the month of July.

One thing I really missed due to travel restrictions associated with the pandemic was the opportunity to network and collaborate with industry peers in a face-to-face setting. I truly look forward to reconnecting with many of you and establishing new relationships with others.

Information about SECA can be found at www.secaweb.com.

I hope to see you in Minneapolis this fall!

Regards,

David Harris
SECA President